

DALE'S BIG JANUARY

WAREHOUSE CLEARANCE

No Thought of LOSS or COST

\$100,000 STOCK MUST BE SOLD!

Everything Goes at Drastic Price Cuts!

1.00
WILL HOLD YOUR LAYAWAY

USE OUR LAYAWAY!

LADIES WAREHOUSE CLEARANCE — 100% WOOL... FLEECES... CHECKS!

COAT Sale

Savings and Quality Win Again!

Choose from coats that can't be beat for fashion and quality. You'll win with savings thanks to our low, low sale prices. For the winter coat you want, shop here... early!

1/2 OFF
REG. TICKET PRICE!

LADIES CAN-CANS

- 100% Nylon Regular **3.49** NOW **2.49**
 - All Lacy Trimmed Regular **2.77** NOW **1.99**
 - Selected from Our Better Stock Regular **1.99** NOW **1.39**
 - All Sizes and Colors
- NOTHING HELD BACK!

REDUCED 50% LADIES' LINGERIE

1.59
BABY DOLLS - SHORT and LONG GOWNS ALL FULL NYLON LACEY TRIM-ASST. COLORS - SIZES 5-M-L

While They Last!

DALES DOES IT AGAIN! LADIES DRESSES

ALL THE NEW FABRICS IN COTTONS - LINENS - RAYONS JERSEYS AND WOOLS

Buy one dress with a yellow ticket and get the second dress \$1.00 in the same price range. For

SIZES: 12 1/2 - 24 1/2 7-15 - 12-20

Included in this group 2-Pc. Matching Outfits and New 1-Pc Dresses in the Very Latest Fashions.

ALL COLORS - Values to \$29.95 NO THOUGHT OF COST OR LOSS

1.00

AT DALES ONLY

WAREHOUSE CLEARANCE

GIRLS' COATS

FOR IMMEDIATE DISPOSAL! EVERY ITEM MARKED DOWN All Our 100% Wools, Fleeces and Checks MARKED DOWN

1/3 OFF
Tag Price

NOTHING HELD BACK!

PRICES SLASHED ON GIRLS' DRESSES

New Arrival of Early Spring Styles

USUALLY 2.98 Now on Sale at **1.39**

SPECIAL GROUP for the BIGGER GIRLS • SIZES 7 to 14 • VALUES TO 3.98

1.39

2.39

WAREHOUSE CLEARANCE

Ladies' Pretty Blouses

VALUES TO 4.98 All selected from Our Better Inventory for Our January Sale

Assorted Styles and Colors

Many to Choose from NOW ALL ONE PRICE! **1.39** Sizes 32-38

WAREHOUSE CLEARANCE

LADIES' CAPRI SETS

Knitted Tops with Matching Capris Made by leading Calif. Mfr. Usually sold for 6.98

Now on Sale at **2.99** OUR LOW LOW PRICE

CAPRIS

FOR THE LADIES

VALUES TO 3.98 PINWALE - CORD and FLANNELS MADE BY LEADING CALIFORNIA MFG. HOLLYWOOD STYLE CUT WITH THE SLIM TAPERED LEG!

ASST. SHADES • SIZES 8-18 • ONLY AT DALES

1.59 for **2.30**

LADIES BRAS

Discounts to 50% Off

PLAYTEX STRAPLESS BRAS Reg. \$5.00 NOW **1.99**

MAIDEN FORM BRAS FOR PERFECT FIT Reg. 3.50 NOW **1.25**

LOVABLE BRAS Reg. \$1 Now 88c Reg. 1.50 Now 1.29

MADMOISELLE BRAS 2 for **87¢** Val. 1.00 ea.

FOREVER YOURS Val. 1.50 **48¢** EXQUISITE FORM Now **1.22** Val. 2.50

FORM-FIT BLACK ONLY Reg. 3.50 NOW **1.75**

FINE FORM BRAS Reg. 1.00 NOW **79¢** Reg. 1.50 Now **1.29**



BOYS' CAR COATS

Heavy Duty Water Repellent Quilted Lined All Weather Cotton Sheen **3.84** Val. 7.98 SIZES 7-14

Boys' Hooded Sweat Shirts Great for School or Play Sizes 6-14 Reg. 2.98 2 for 3.00



Sport Shirts

Sanforized Suedes, Flannels, Novelty Cottons, Short & long Sleeves SIZES 2 to 16

VAL. TO **1.29** TO **2.98**



BOYS' WHITE BROADCLOTH DRESS SHIRTS

French Cuffs with Bow Tie and Cuff Links Values to 2.98

1.59 Sizes 4to 12

Boys' Polished COTTON SLACKS • CUFFED • ASST. COLORS

Val. to **1.77** Sizes 2 to 6x

SPECIAL! BOYS' 10-OZ. BLUE JEANS

Texas Make Western style of 10 1/4-oz. denim. They're reinforced at all points of strain, have heavy duty zippers, Sanforized... machine washable - Boys' sizes 4-16. Val. to 2.98

1.00

LADIES' JANUARY CLEARANCE SWEATER SPECIAL

FUR BLEND SLIP-ONS LARGE VARIETY OF STYLES AND COLORS SIZES 34-40 **1.59** Val. to 3.98

LADIES' CARDIGANS 100 ORLON PLAIN & WITH JEWELS ASST. SIZES & COLORS **2.59** 4.98 Val.



WAREHOUSE CLEARANCE LADIES' SKIRTS and more SKIRTS

PRICES SLASHED ON QUALITY SKIRTS

EVERY SKIRT IN THE HOUSE MARKED DOWN FOR THIS SALE! Assorted Fabrics - All Sizes Many Styles to Choose from! **2.39** Val. to 5.98

CLEAR THE DECKS! LOADS OF MEN'S

SPORT SHIRTS

ALL OUR BETTER GROUPS NOW IN ONE LARGE ASSORTMENT! You'll find shirts here valued at 3.98 in assorted styles & fabrics SIZES 5-M-L **1.44** WHILE THEY LAST!

MEN'S CHAMBRAY SHIRTS

FOR WORK OR PLAY - FULL CUT WASHABLE - SIZES 14 - 16 1/2

OUR LOW LOW PRICE! **1.00** Val. to 1.98

MENS LEVIS

100% 1st QUALITY SIZES 28-42 Never Sold At This Price! **3.25**

4 BIG DAYS SALE STARTS THURS. JAN. 15 AT 9 A.M. AND CONTINUES FRI., SAT. & MON. JAN. 16, 17 and 19
1334 EL PRADO DOWN TOWN TORRANCE NEXT TO A&P MARKET Open Daily 9 to 6 Friday 'Til 9 P.M.